



CMC
CONWAY MEDICAL CENTER



Conway Medical Center
Horry County
Community Health Needs Assessment

December 2022



Our Mission

Conway Medical Center will improve the overall health of our communities by being a leader in health care.

About Conway Medical Center

Conway Medical Center is a trusted leader in healthcare and has served the medical needs of Horry County and surrounding communities for nearly a century.

This non-profit medical center's roots run deep in Horry County. In the 1920s, a group of local physicians recognized the need for a hospital in the county and the application for a charter for Conway Hospital was filed with the South Carolina Secretary of State on November 7, 1928. At the time, the hospital was on Elm Street in the old Burroughs Hospital.

They soon outgrew that location. Work began on constructing and furnishing a new building on 9th Avenue with accommodations for 31 patients in single rooms and wards on three floors. An open house for the facility was held on May 30, 1930.

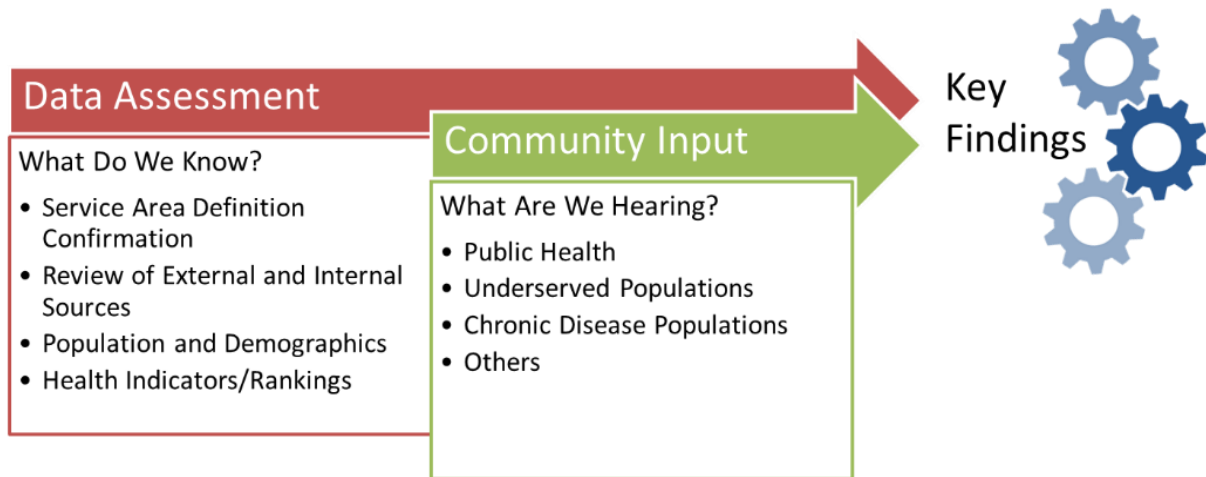
Then in 1982, Conway Hospital moved to its current location on Singleton Ridge Road. However, the growth did not stop. In 2001, the hospital expanded the Emergency Department, Obstetrical Department, and added a three-story medical office building. A new Patient Bed Tower opened in 2009, adding 71,000 square feet and 64 patient rooms including critical and surgical care.

Today, Conway Medical Center has 222 inpatient beds and is one of the county's largest employers with over 1,500 staff members. CMC also owns and operates Embrace Hospice, a state-of-the-art inpatient care facility specializing in end-of-life and long-term care. We are excited about the growth that continues at Conway Medical Center as we work to improve the overall health of our communities by being a leader in healthcare.

Process and Methodology

Understanding the community’s health needs is important to the Conway Medical Center (CMC) mission. To that goal, CMC sought outside assistance from FORVIS Healthcare. FORVIS Healthcare is ranked as the 9th largest healthcare management consulting firm in the country by Modern Healthcare and has 950 professionals serving a national footprint. FORVIS Healthcare demonstrated the necessary capabilities and service offerings to assist CMC on this important project. FORVIS Healthcare provided the project plan, research and organized the secondary data findings, analyzed and compiled survey input, and provided support and report of the findings.

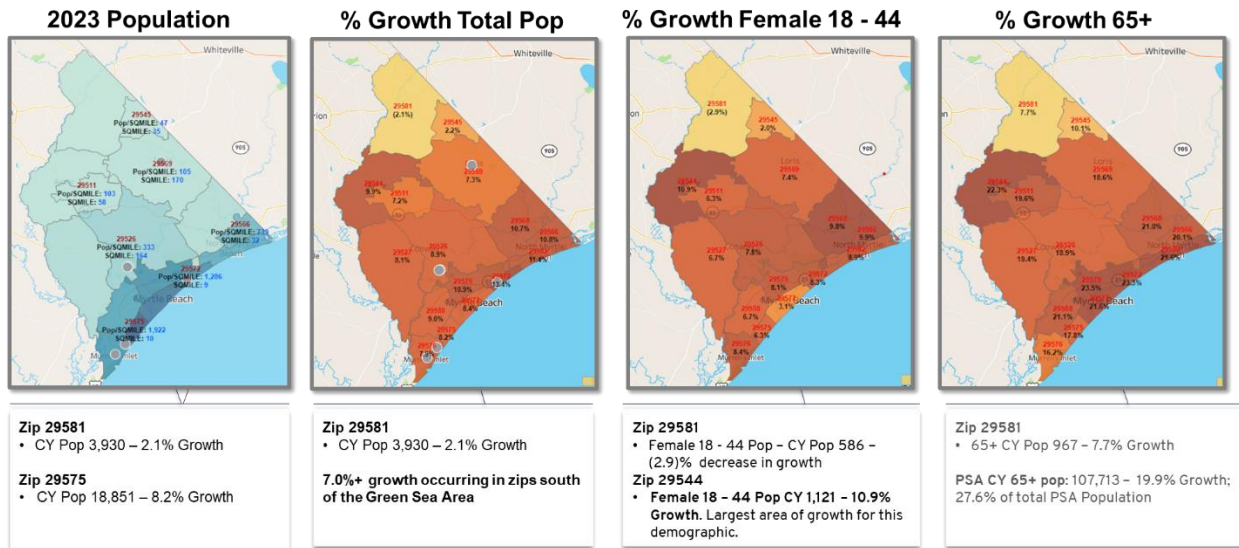
The process has two major elements illustrated below: 1) What do we know? This involved reviewing the secondary information available from a wide variety of sources to understand health needs and behaviors. This included reviewing local, state, and national healthcare and demographic variables. 2) What are we hearing? CMC wanted to gain understanding from the residents we serve. This was a critically important element in this process. We listened as residents shared their thoughts through surveys. Input was sought from public health leaders, physicians, business leaders, religious leaders, former patients, community advocacy groups, and community members.



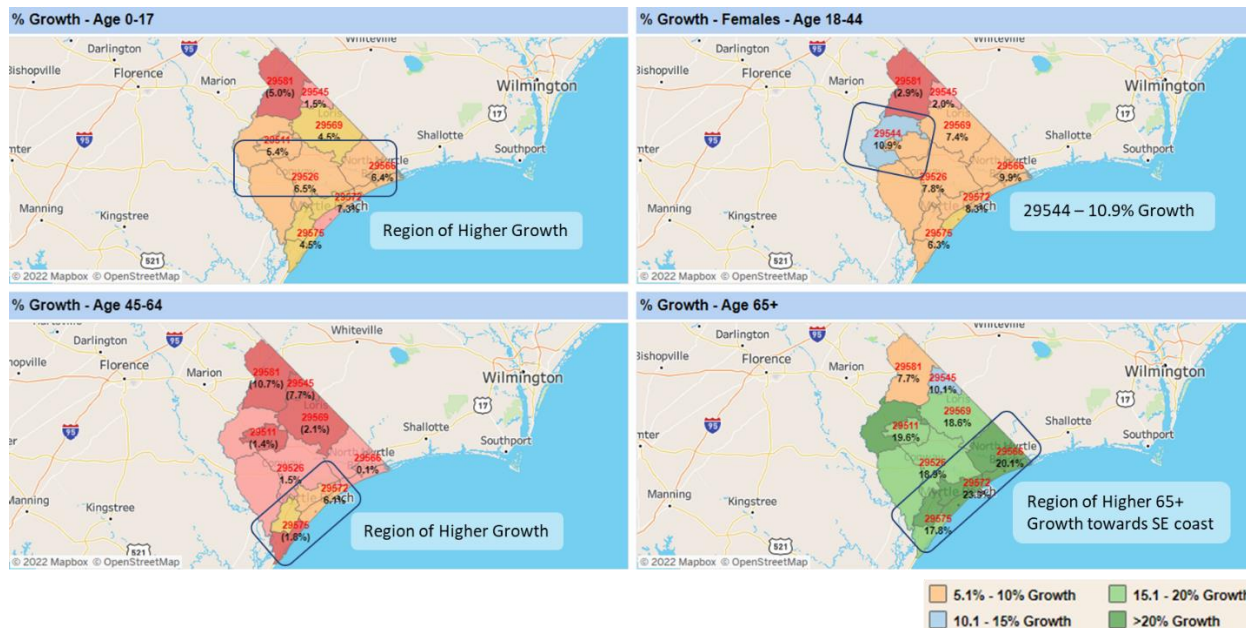
Data Assessment – Secondary Data

Demographics

An understanding of the demographics of the residents is an important component of understanding community health. It is also important to understand the differences between the communities. Claritas demographic information was reviewed for each individual county in comparison to the state and national norms. The maps below visual current state of population distribution and future growth areas in Horry County.

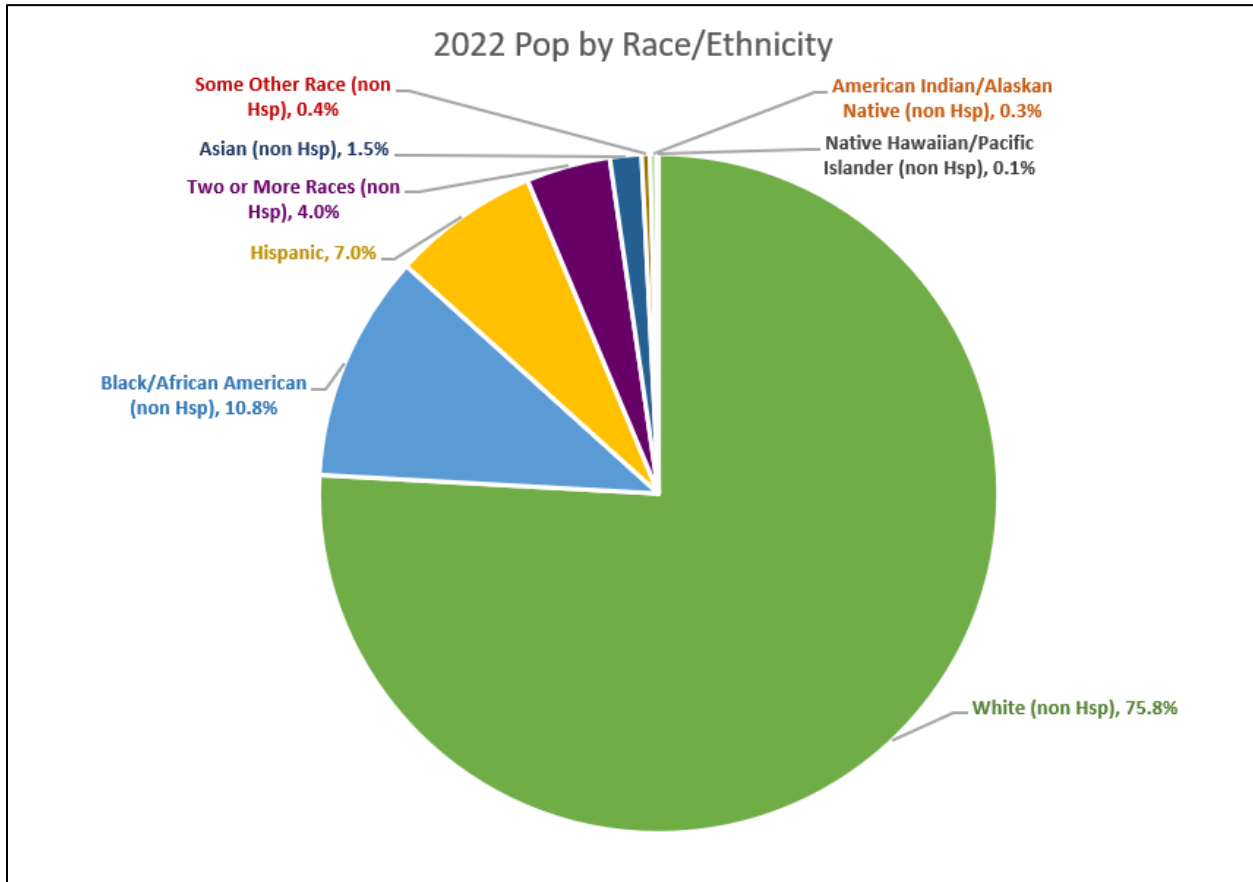


Additionally, Horry County is experiencing the largest population growth in the 65+ age group (bottom right) with the overall average growth for this population being at 19.9%.



The following table and pie chart display the current and forecasted racial and ethnic diversity in Horry County.

Race / Ethnicity	Population CY	% of Total Population CY	Population 5-Yr	5-Yr Net Growth	5-Yr % Net Growth
Grand Total	389,610	100.0%	425,514	35,904	9.2%
White (non Hsp)	295,493	75.8%	321,613	26,120	8.8%
Black/African American (non Hsp)	42,215	10.8%	44,154	1,939	4.6%
Hispanic	27,392	7.0%	31,600	4,208	15.4%
Two or More Races (non Hsp)	15,654	4.0%	17,250	1,596	10.2%
Asian (non Hsp)	5,865	1.5%	7,871	2,006	34.2%
Some Other Race (non Hsp)	1,395	0.4%	1,330	(65)	(4.7%)
American Indian/Alaskan Native (non Hsp)	1,300	0.3%	1,434	134	10.3%
Native Hawaiian/Pacific Islander (non Hsp)	296	0.1%	262	(34)	(11.5%)



In the summary table below, there is a disparity between the average median income and the percent of families below poverty compared to the South Carolina state average. In the subsequent table, we see that the 65+ age group represents the largest percent of households within the median household income range.

Median Household Income					
Service Area	Med HH Inc. CY	Med HH Inc. 5Yr	Med HH Inc. 5Yr Net Growth	Med HH Inc. 5Yr % Net Growth	% Families < Poverty CY
Conway Service Area	\$60,638	\$68,859	\$8,221	13.6%	8.5%
South Carolina	\$64,242	\$72,787	\$8,545	13.3%	10.1%
USA	\$73,503	\$83,333	\$9,830	13.4%	8.8%

Household Income by Householder Age CY (# of HHs)									
Service Area (Conway Service Area) - Zip Code (*)									
	15-24	25-34	35-44	45-54	55-64	65-74	75-84	85p	Totals
Totals	3.6%	10.5%	12.6%	14.0%	20.0%	25.4%	11.1%	2.9%	100.0%
<\$15,000	9.1%	9.4%	9.9%	11.6%	25.0%	18.7%	11.7%	4.6%	100.0%
\$15,000 - \$24,999	6.4%	10.1%	12.0%	10.4%	19.8%	20.5%	14.9%	5.9%	100.0%
\$25,000 - \$34,999	7.9%	11.6%	10.5%	11.6%	17.6%	21.7%	14.8%	4.3%	100.0%
\$35,000 - \$49,999	3.7%	12.4%	13.0%	12.0%	18.7%	24.4%	12.4%	3.4%	100.0%
\$50,000 - \$74,999	3.3%	11.6%	11.9%	13.4%	18.6%	27.0%	11.6%	2.6%	100.0%
\$75,000 - \$99,999	1.8%	11.2%	14.1%	12.4%	16.3%	32.0%	10.0%	2.2%	100.0%
\$100,000 - \$124,999	0.2%	9.5%	15.4%	16.8%	19.6%	28.3%	9.0%	1.3%	100.0%
\$125,000 - \$149,999	0.1%	8.4%	13.7%	18.6%	23.0%	26.2%	8.6%	1.4%	100.0%
\$150,000 - \$199,999	0.9%	8.4%	16.1%	19.7%	22.8%	25.1%	6.1%	1.0%	100.0%
\$200,000+	0.1%	4.6%	10.9%	25.0%	30.2%	23.5%	4.9%	0.8%	100.0%

Other key demographic findings include:

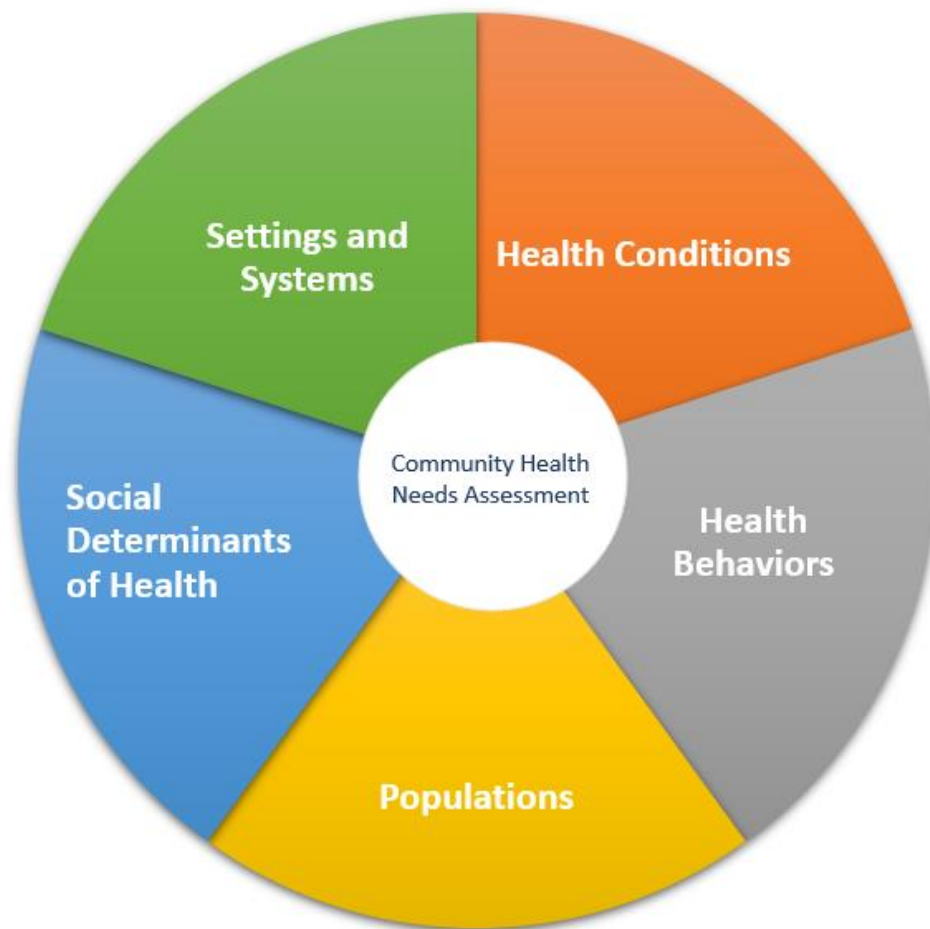
- Overall population of Conway service area is expected to grow by 9.2%
- Zip code 29579 has the highest current population (55,816), and zip code 29545 has the lowest current population (1,664). Zip code 29572 has the highest overall 5-year % net growth at 13.4%.
- Higher regions of population growth occur towards the coastal areas of South Carolina
- 7.0%+ growth occurring in areas south of the Green Sea area.
- 5-year net growth percentages are significantly lower for the 0-17 age group (5.0%), 18-44 age group (7.9%), and 45-64 (2.2%) age group (19.9%) compared to the 65+ population.

- Women 18 – 44 have a 5-Year Net growth percentage of 7.2%, which is important when thinking about women’s health, OB services, and pediatric services.
- 33% of the current total population only have a high school diploma. This demographic is expected to increase 10.2% in the next 5 years.
- 24.1% of the current total population only have completed college and obtained a bachelor’s degree. This subset of the population is expected to increase 9.2% in the next 5 years.
- 10.6% of the current total population have no diploma, less than a 9th grade—or have some level of high school—education. This demographic is expected to also increase by 10.5% in the next 5 years.
- Zip code 29576 has the highest average median household income for the current year (\$70,688), with 2.9% of families living below the poverty line.
- Zip code 29581 has the lowest average median household income for the current year (\$43,125), with 20.2% of families living below the poverty line.
- The Conway Service Area median household income is more than \$3,000 below the South Carolina state average indicating the financial burden of healthcare will encompass a greater percentage of an individual’s income.

Other Secondary Data

To present the data in a way that would tell a story of the community needs and identify needs that align with government guidelines, the framework of Healthy People 2030 was selected to guide secondary data gathering and community input. This framework was selected based on its national recognition and governmental relevance.

Within this framework, there are 355 core measurable objectives that were sorted by topic. The five topics have guided discussion and research related to this CHNA. The five topics include Health Conditions, Health Behaviors, Setting and Systems, Social Determinants of Health, and Populations.



Health Conditions

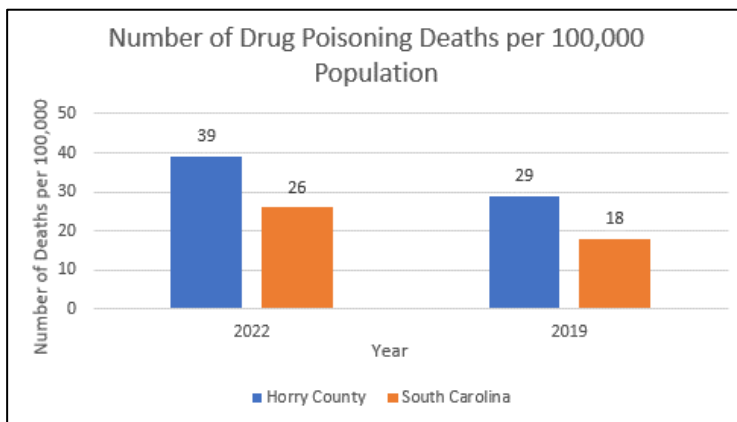
Health Conditions are the prevalent chronic and acute conditions that affect the health of the citizens of the United States. Improvement and achievement of the Healthy People 2030 goals for these conditions will result in the better health of people living with cancer, chronic and mental conditions, infectious diseases, as well as improvement of sexual and reproductive health. The following table displays the Healthy People 2030 measurable objectives that fall under the health conditions topic.

Healthy People 2030 Objectives

Addiction*	Heart Disease and Stroke
Arthritis	Infectious Disease
Blood Disorders	Mental Health and Mental Disorders*
Cancer	Oral Conditions
Chronic Kidney Disease	Osteoporosis
Chronic Pain	Overweight and Obesity*
Dementias	Pregnancy and Childbirth
Diabetes*	Respiratory Disease
Foodborne Illness	Sensory or Communication Disorders
Health Care – Associated Infections	Sexually Transmitted Infections

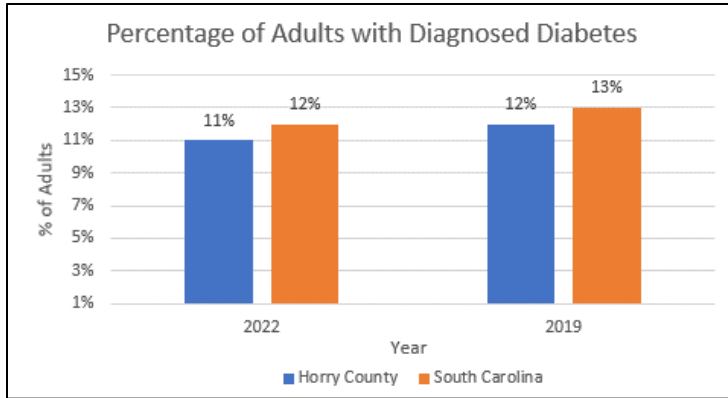
*Objectives that are relevant to Conway Medical Center’s Community feedback will be explored further below

Addiction: Healthy People 2030 focuses on preventing substance use disorders and helping people with these disorders get treatment. Strategies to prevent drug and alcohol use include increasing non-opioid pain management and interventions to help people with these disorders. The number of drug overdose deaths for both Horry County and the state has increased from 2019 to 2022.



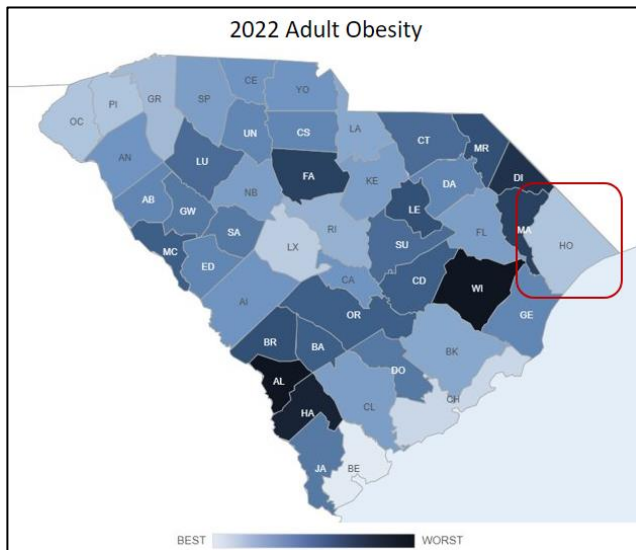
Number of drug poisoning deaths per 100,000 population			
	2022	2019	Variance
Horry County	39	29	34.4%
South Carolina	26	18	44.4%

Diabetes: More than 30 million people in the United States have diabetes and Healthy People 2030 focuses on reducing the cases, complications, and deaths. The percentage of adults with diagnosed diabetes decreased by 1% from 2019 to 2022 in both Horry County and the state of South Carolina.



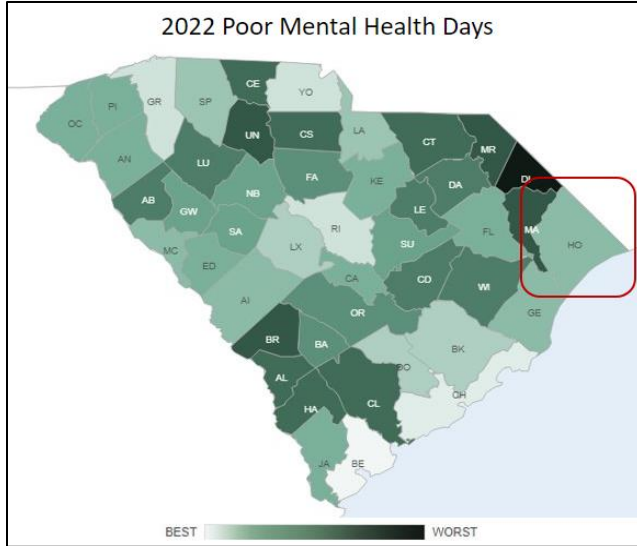
Percentage of adults with diagnosed diabetes			
	2022	2019	Variance
Horry County	11%	12%	-8.33%
South Carolina	12%	13%	-7.69%

Overweight and Obesity: Healthy People 2030 focuses on helping people eat healthy and get enough physical activity to reach and maintain a healthy weight. From 2019 to 2022, the rate of adult obesity in both the state of South Carolina and Horry County has increased.



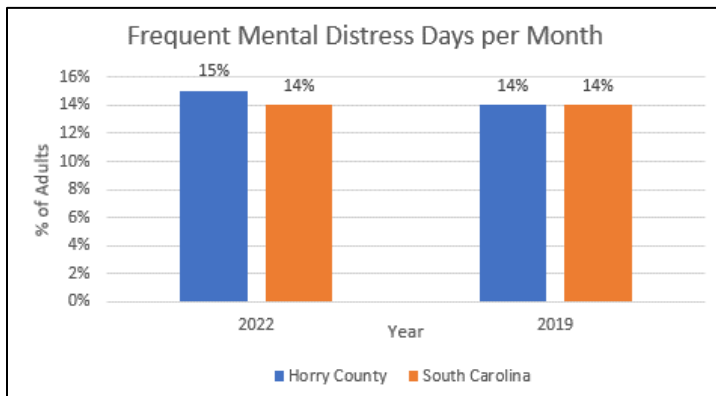
Percentage of adults (age 20 and older) that reports a body mass index (BMI) greater than or equal to 30 kg/m ²			
	2022	2019	Variance
Horry County	32%	30%	6.67%
South Carolina	36%	32%	9.38%

Mental Health and Mental Disorders: About half of all people in the United States will be diagnosed with a mental health disorder at some point in their lifetime. Healthy People 2030 focuses on the prevention, screening, assessment, and treatment of mental disorders and behavioral conditions. The average number of mentally unhealthy days have increased for Horry County as well as the state of South Carolina. Additionally, Horry County had more mentally unhealthy days than the state average.



Average number of mentally unhealthy days reported in the past 30 days (age-adjusted)			
	2022	2019	Variance
Horry County	4.8	4.4	9.09%
South Carolina	4.5	4.4	2.27%

In 2022, Horry County had an increase in percentage of adults experiencing frequent mental distress (>14 days per month) from 2019. The overall state average remained the same.



Percentage of adults reporting 14 or more days of poor mental health per month			
	2022	2019	Variance
Horry County	15%	14%	7.14%
South Carolina	14%	14%	0%

Additional Health Conditions Metrics:

Health Condition	South Carolina	Horry County
Heart Disease Deaths	167.4	168.9
Heart Attack Deaths	28.0	44.9
High Blood Pressure Prevalence (%)	-	41.7%
All Stroke Prevalence (%)	-	4.2%
Breast Cancer Incident Rate (Female)	130.9	119.0
Colorectal Cancer Incidence Rate	37.4	35.2
All Cancer Incidence Rate	429	443.8

Other Key Findings:

Metric Category	Metric	South Carolina	Horry County
Low birthweight	% Low birthweight	10%	9%
Sexually transmitted infections	Chlamydia Rate	698.2	570.2
Dentists	Dentist Ratio	1,768:1	2,420:1
Life Expectancy	Life Expectancy	76.4	76.5
Premature age-adjusted mortality	Age-adjusted Death Rate	434	428
Frequent physical distress	% Frequent Physical Distress	13%	14%
HIV prevalence	HIV Prevalence Rate	404	323
Suicides	Suicide Rate (Age-Adjusted)	16	16

The table above represents 2022 key measures compiled factoring into the evaluation of **Health Conditions** in Horry County. Comparing these measures to the South Carolina state average, we can better understand how Horry County’s health needs compare to that of the surrounding community. Green values indicate better metric performance than the state average. Red values indicate poorer performance than the state average. Please note, green values do not necessarily indicate lack of need in that measure.

Other Key Needs:

- Dental Providers
- Frequent Physical Distress

Health Behaviors

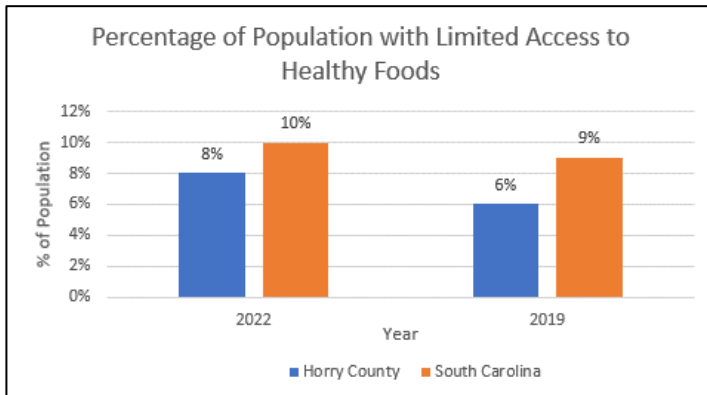
Health Behaviors are the behaviors that influence the health of individuals related to family and personal health, healthcare prevention, substance abuse, violence, as well as other health behaviors such as emergency preparedness and safe food handling. The following table displays the Healthy People 2030 measurable objectives that fall under the health conditions topic.

Healthy People 2030 Objectives

Child and Adolescent Development	Physical Activity*
Drug and Alcohol Use	Preventative Care*
Emergency Preparedness	Safe Food Handling
Family Planning	Sleep
Healthy Communication*	Tobacco Use*
Injury Prevention	Vaccination
Nutrition and Healthy Eating*	Violence Prevention

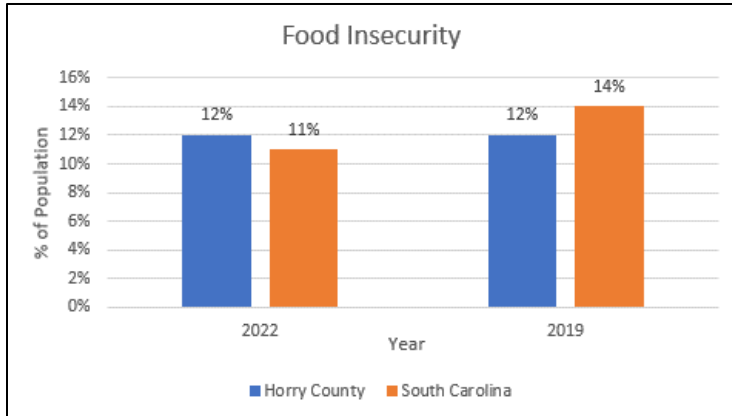
*Objectives that are relevant to Conway Medical Center’s Community feedback will be explored further below

Nutrition and Healthy Eating: Healthy People 2030 focuses on helping people get the recommended amounts of healthy foods to reduce their risk for chronic diseases and improve their health. Both Horry County and the state of South Carolina have increased in percentage of population who lack adequate access to healthy food since 2019. Horry County ranks lower than the state average for 2022 at 8%.



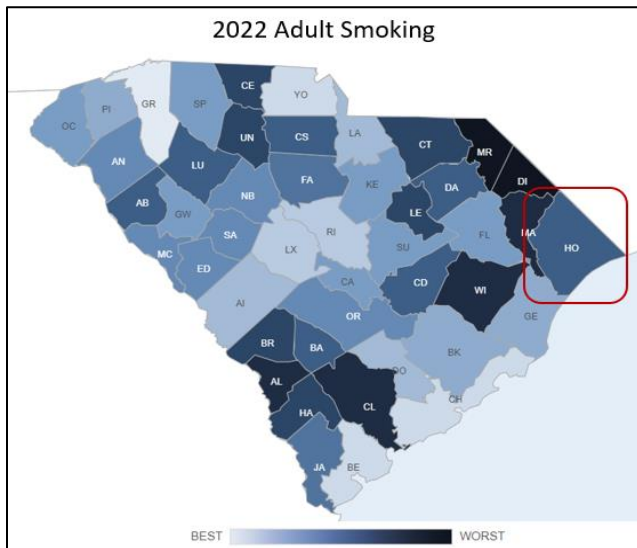
	2022	2019	Variance
Horry County	8%	6%	33.3%
South Carolina	10%	9%	11.1%

From 2019 to 2022, the percentage of population that do not have a reliable source of food in the state overall has decreased from 14% to 11%. However, the percent of population experiencing this issue within Horry County has remained the same at 12%.



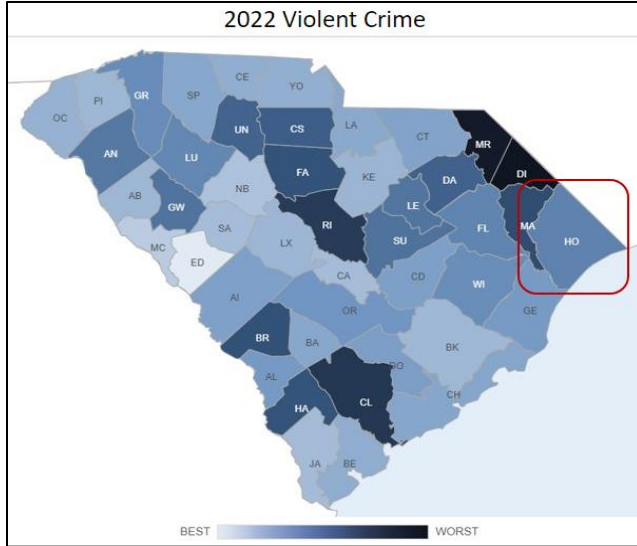
Percentage of population who are food insecure			
	2022	2019	Variance
Horry County	12%	12%	0%
South Carolina	11%	14%	-21.4%

Adult Smoking: Healthy People 2030 focuses on improving health and wellness by assessing the prevalence of tobacco use, which provides communities valuable information for cessation and tobacco control programs. Adult smoking, including cigarette and tobacco smoke, has been identified as a cause for different respiratory conditions, cancers, cardiovascular diseases, and other adverse health outcomes. Although the percentage of adults in the state of South Carolina has reduced overall by 2%, Horry County has had a 4% increase in adults who smoke from 2019 to 2022.



Percentage of adults who are current smokers			
	2022	2019	Variance
Horry County	23%	19%	21.1%
South Carolina	18%	20%	-10.0%

Violence Prevention: Healthy People 2030 focuses on reducing different types of violence. Many people experience physical assaults, sexual violence, and gun-related injuries; almost 20,000 people die from homicide every year in the United States. The number of reported violent crime offenses has remained unchanged in Horry County and at the statewide level from 2019 to 2022.



Number of reported violent crime offenses per 100,000 population			
	2022	2019	Variance
Horry County	569	569	0%
South Carolina	500	500	0%

Other Key Findings:

Metric Category	Metric	South Carolina	Horry County
Premature death	Years of Potential Life Lost Rate	9,287	10,108
Adult smoking	% Smokers	18%	23%
Physical inactivity	% Physically Inactive	29%	29%
Excessive drinking	% Excessive Drinking	22%	24%
Alcohol-impaired driving deaths	% Driving Deaths with Alcohol Involvement	33%	26%
Teen births	Teen Birth Rate	23	23
Mammography screening	% With Annual Mammogram	48%	44%
Flu vaccinations	% Vaccinated	49%	50%
Injury deaths	Injury Death Rate	94	104
Limited access to healthy foods	% Limited Access to Healthy Foods	10%	8%
Insufficient sleep	% Insufficient Sleep	39%	34%
Firearm fatalities	Firearm Fatalities Rate	19	19

The table above represents 2022 key measures compiled factoring into the evaluation of **Health Behaviors** in Horry County. Comparing these measures to the South Carolina state average, we can better understand how Horry County’s health needs compare to that of the surrounding community. Green values indicate better metric performance than the state average. Red values indicate poorer performance than the state average. Please note, green values do not necessarily indicate lack of need in that measure.

Other Key Needs:



- Premature Death
- Adult Smoking
- Excessive Drinking
- Mammography Screening
- Injury Deaths

Setting and Systems

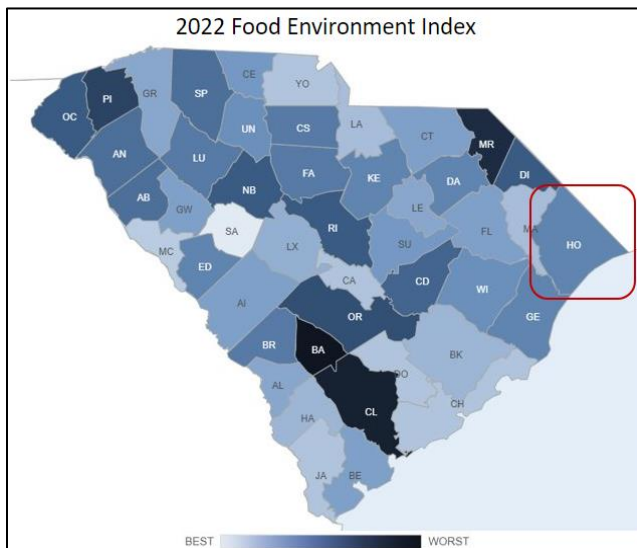
Setting and Systems provide insights into the infrastructure that influences the health outcomes and behaviors of populations. The availability of healthcare resources outside of the traditional healthcare settings play a vital role in the overall health of individuals. The following table displays the Healthy People 2030 measurable objectives that fall under the health conditions topic.

Healthy People 2030 Objectives

Community	Hospital and Emergency Services*
Environmental Health	Housing and Homes*
Global Health	Public Health Infrastructure
Health Care*	Schools
Health Insurance*	Transportation
Health IT	Workplace
Health Policy	

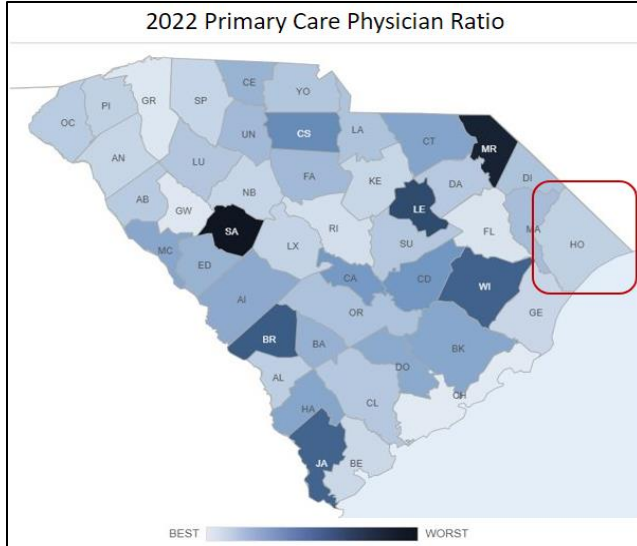
*Objectives that are relevant Conway Medical Center’s Community feedback will be explored further below

Community: Healthy People 2030 focuses on ways organizations, businesses, schools, and residents can help build healthier communities. Horry County has higher index factors (7.7) than the average for the state of Carolina (6.7) in 2022. However, Horry County saw a decrease in these index factors from 2019 (7.9) to 2022 (7.7).



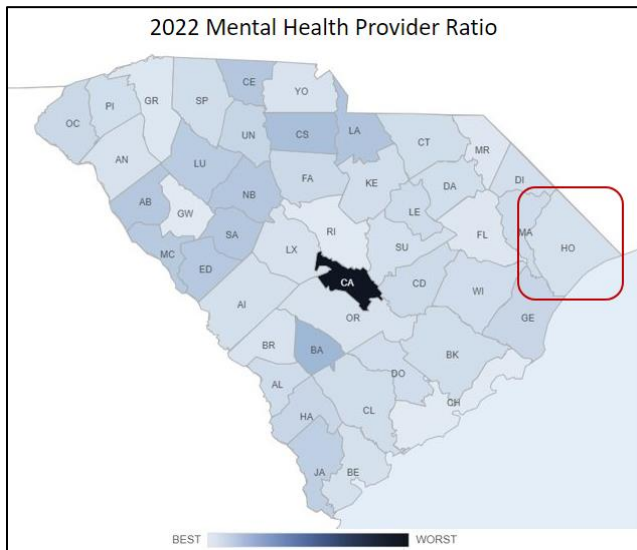
Index factors that contribute to a healthy food environment, from 0 (worst) to 10 (best).			
	2022	2019	Variance
Horry County	7.7	7.9	-2.53%
South Carolina	6.7	6.3	6.34%

Health Care: Healthy People 2030 focuses on improving health care quality and making sure all people get the health care services they need. The ratio of population to primary care physicians has improved in Horry County from 2019 to 2022. Overall, the PCP ratio for the state of South Carolina stayed relatively similar.



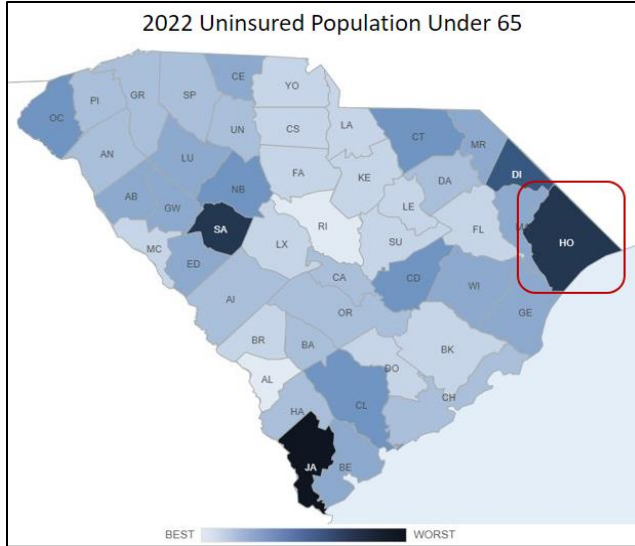
Ratio of population for primary care physicians		
	2022	2019
Horry County	1,678:1	1,715:1
South Carolina	1,485:1	1,489:1

Both Horry County and the state of South Carolina saw an improvement in the ratio of population to mental health providers.



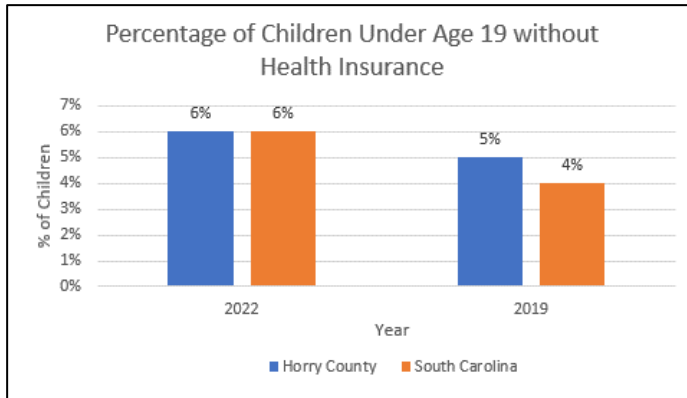
Ratio of population for mental health providers		
	2022	2019
Horry County	636:1	724:1
South Carolina	524:1	610:1

Health Insurance: Healthy People 2030 focuses on improving health by increasing medical, dental, and prescription drug insurance coverage. About 30 million people in the United States do not have health insurance and people without insurance are less likely to get the health care services and medications they need. The percentage of population under 65 without insurance has increased for Horry County and at the statewide level. Horry County overall has a significantly higher percentage of uninsured adults than the state average in 2022.



Percentage of population under 65 without health insurance.			
	2022	2019	Variance
Horry County	22%	19%	15.79%
South Carolina	16%	15%	6.67%

From 2019 to 2022, the percentage of uninsured children increased to 6% for both Horry County and the state of South Carolina.



Percentage of children under age 19 without health insurance			
	2022	2019	Variance
Horry County	6%	5%	20.0%
South Carolina	6%	4%	50.0%

Other Key Findings:

Metric Category	Metric	South Carolina	Horry County
Access to exercise opportunities	% With Access to Exercise Opportunities	65%	81%
Preventable hospital stays	Preventable Hospitalization Rate	3,797	3,945
High school completion	% Completed High School	88%	91%
Air pollution - particulate matter	Average Daily PM2.5	8.0	6.9
Drinking water violations	Presence of Water Violation	-	No
Severe housing problems	% Severe Housing Problems	14%	15%
Driving alone to work	% Drive Alone to Work	82%	82%
Long commute - driving alone	% Long Commute - Drives Alone	36%	27%

Motor vehicle crash deaths	Motor Vehicle Mortality Rate	20	19
Childcare centers	County Value	6	5
Homeownership	% Homeowners	70%	74%
Severe housing cost burden	% Severe Housing Cost Burden	13%	13%
Broadband access	% Broadband Access	81%	87%

The table above represents 2022 key measures compiled factoring into the evaluation of **Setting and Systems** in Horry County. Comparing these measures to the South Carolina state average, we can better understand how Horry County’s health needs compare to that of the surrounding community. Green values indicate better metric performance than the state average. Red values indicate poorer performance than the state average. Please note, green values do not necessarily indicate lack of need in that measure.

Other Key Needs:

- Preventable Hospital Stays
- Severe Housing Problems
- Childcare Centers

Social Determinants of Health

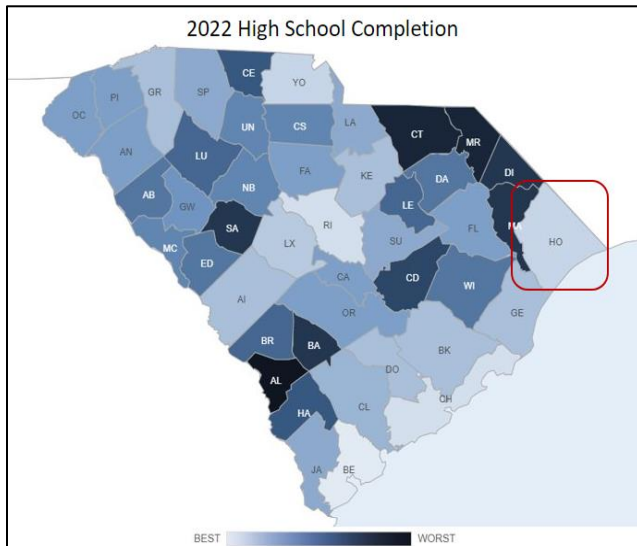
Social Determinants of Health describe the socioeconomic factors that play a role in the level of health people can achieve. This section looks at aspects outside of healthcare such as economic stability, education, and violence in the community. The following table displays the Healthy People 2030 measurable objectives that fall under the health conditions topic.

Healthy People 2030 Objectives

Economic Stability	Neighborhood and Built Environment*
Education Access and Quality*	Social and Community context
Health Care Access and Quality	

*Objectives that are relevant to Conway Medical Center’s Community feedback will be explored further below

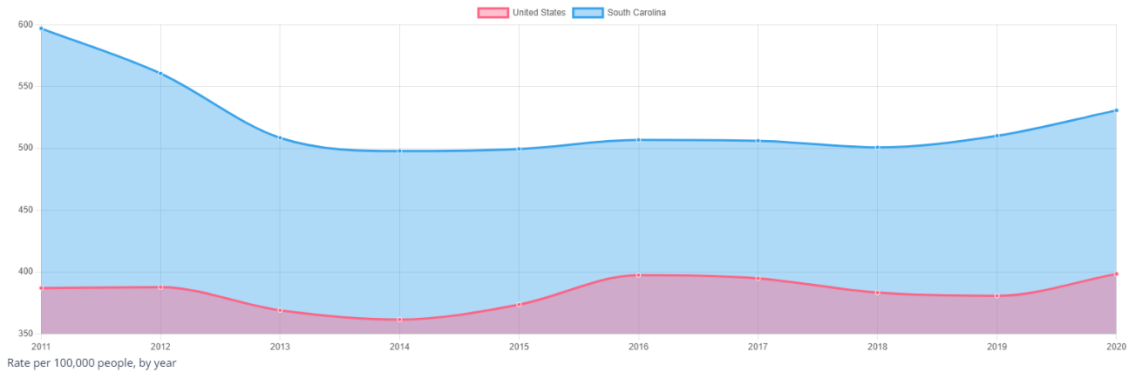
Education Access and Quality: Healthy People 2030 focuses on providing high-quality educational opportunities for children and adolescents. People with higher levels of education are more likely to be healthier and live longer. The percentage of adults who have completed a high school education has increased in both Horry County and South Carolina overall from 2019 to 2022. Horry County has a higher percentage (91%) than the state average at 88% in 2022.



% Adults 25 and over with a high school diploma or equivalent			
	2022	2019	Variance
Horry County	91%	80%	13.75%
South Carolina	88%	84%	4.76%

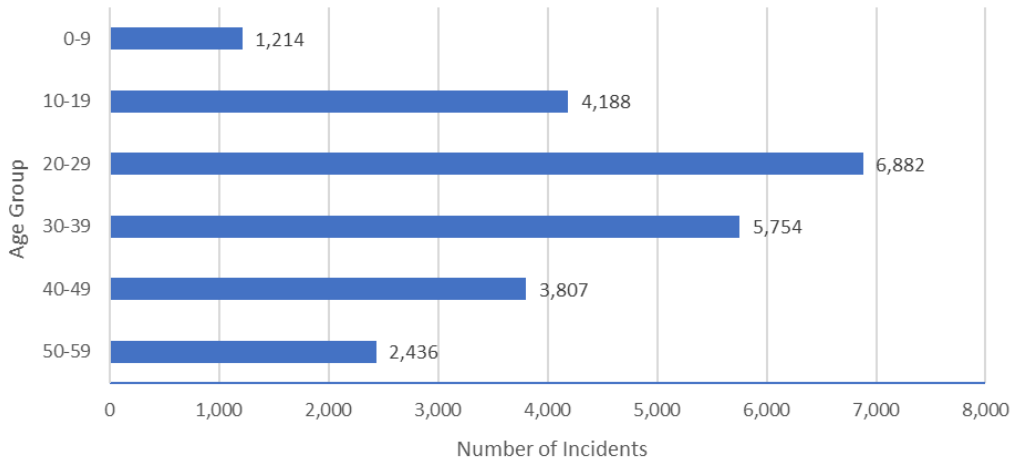
Neighborhood and Built Environment: Healthy People 2030 focuses on improving health and safety in the places where people live, work, learn, and play. In 2020, the rate of violent crime for South Carolina was 530.7 offenses per 100,000 people. This is higher than the national rate of 398.5 offenses.

Rate of Violent Crime Offenses by Population

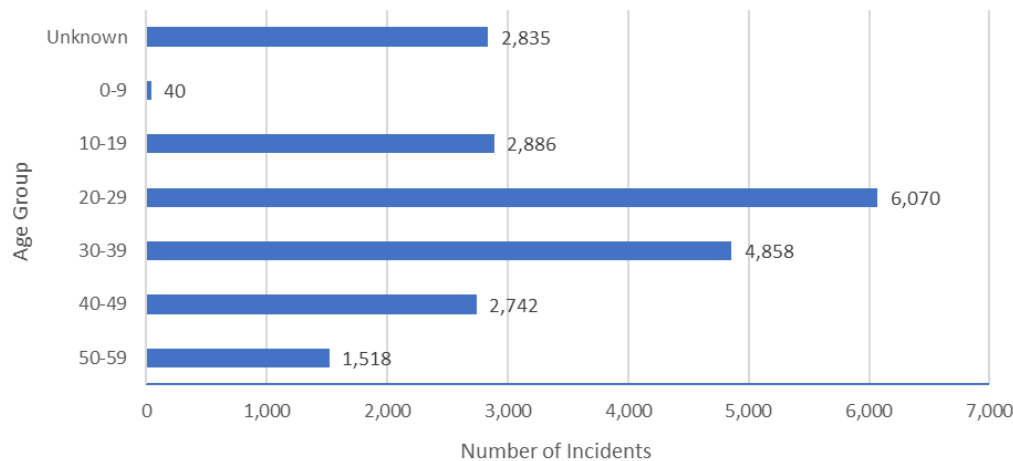


The 20-29 age group is the most common age of both offenders and victims of violent crimes. Healthy People 2030 has a goal to reduce the rate of minors and young adults committing violent crimes to 199.2 offenses per 100,000 population.

South Carolina 2021 Violent Crime Victims by Age Group



South Carolina 2021 Violent Crime Offenders by Age Group



Other Key Findings:

Metric Category	Metric	South Carolina	Horry County
Some college	% Some College	64%	59%
Social associations	Social Association Rate	11.5	8.4
Violent crime	Violent Crime Rate	500	569
Disconnected youth	% Disconnected Youth	8%	7%
High school graduation	High School Graduation Rate	81	83
Reading scores	Average Grade Performance	2.9	3.1
Math scores	Average Grade Performance	2.9	3.2
School segregation	Segregation index	0.17	0.07
School funding adequacy	School funding	(\$3,202)	(\$2,862)
Children eligible for free or reduced-price lunch	% Enrolled in Free or Reduced Lunch	63%	60%
Childcare cost burden	% Household income required for childcare expenses	20%	20%
Homicides	Homicide Rate	9	7
Juvenile arrests	Juvenile Arrest Rate	27	36

The table above represents 2022 key measures compiled factoring into the evaluation of **Social Determinants of Health** in Horry County. Comparing these measures to the South Carolina state average, we can better understand how Horry County’s health needs compare to that of the surrounding community. Green values indicate better metric performance than the state average. Red values indicate poorer performance than the state average. Please note, green values do not necessarily indicate lack of need in that measure.

Other Key Needs:

- College Attendance
- Social Associations
- Violent Crime
- Juvenile Arrests

Populations

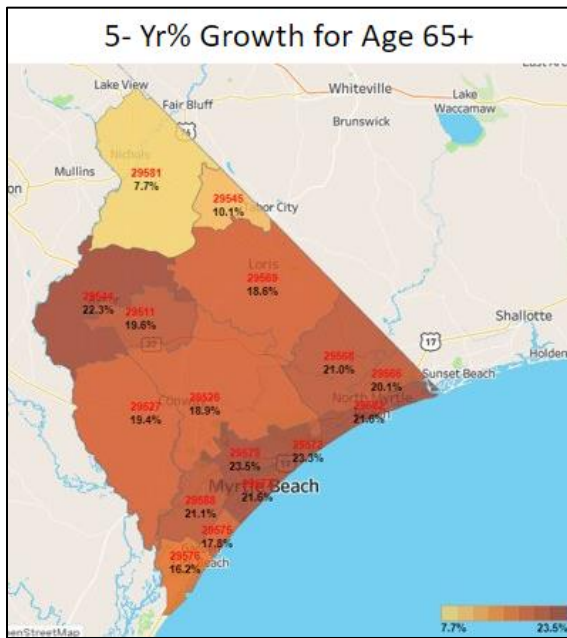
Populations define the populations and demographics that align with other Healthy People 2030 objectives. The population information looks at age groups, gender, race and ethnicity, and disability status. Health and wellness metrics are also identified related to specific populations. The following table displays the Healthy People 2030 measurable objectives that fall under the health conditions topic.

Healthy People 2030 Objectives

Adolescents	Older Adults*
Children	Parents or Caregivers
Infants	People with Disabilities
LGBT	Women
Men	Workforce*

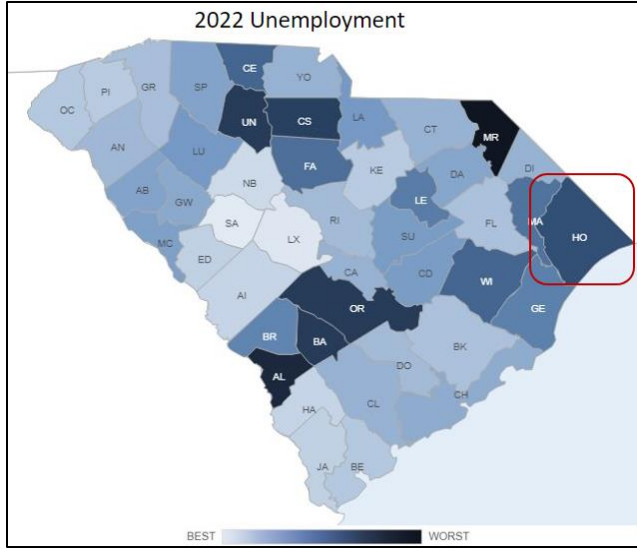
*Objectives that are relevant to Conway Medical Center’s Community feedback will be explored further below

Older Adults: The Healthy People 2030 focuses on reducing health problems and improving quality of life for older adults. The 65+ age group has the highest projected growth of all other age groups. Horry County is projected to have an average of 19.9% growth in the 65+ population from 2023 – 2028.



65+ Age Group			
	2023 Population	2028 Population	Total 5-YR % Growth
Total Service Area	107,713	129,185	19.9%

Workforce: Healthy People 2030 focuses on promoting the health, well-being, education, and training of the workforce – including the public health and health care workforce. Overall, there was a significant increase in the unemployed population statewide and Horry County as well. Horry County had a greater increase from 5.0% to 8.6% from the 2019 to 2022.



Percentage of population ages 16 and older unemployed but seeking work			
	2022	2019	Variance
Horry County	8.6%	5.0%	72.0%
South Carolina	6.2%	4.3%	44.2%

Other Key Findings:

Metric Category	Metric	South Carolina	Horry County
Children in poverty	% Children in Poverty	19%	20%
Income inequality	Income Ratio	4.8	4.1
Children in single-parent households	% Children in Single-Parent Households	31%	34%
Child mortality	Child Mortality Rate	59	53
Infant mortality	Infant Mortality Rate	7	7
Gender pay gap	Gender Pay Gap	0.78	0.86

The table above represents 2022 key measures compiled factoring into the evaluation of **Populations** in Horry County. Comparing these measures to the South Carolina state average, we can better understand how Horry County’s health needs compare to that of the surrounding community. Green values indicate better metric performance than the state average. Red values indicate poorer performance than the state average. Please note, green values do not necessarily indicate lack of need in that measure.

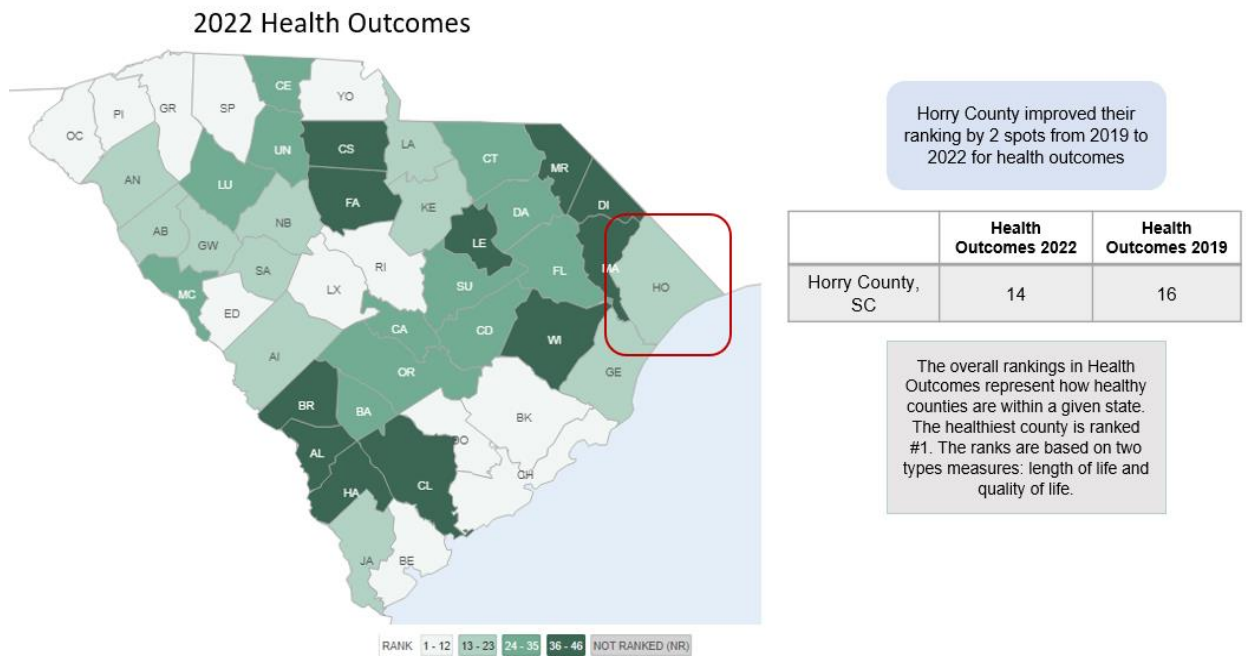
Other Key Needs:

- Children in Poverty
- Children in Single-Parent Households

County Ranking

In addition to reviewing the data for Horry County, overall county health rankings were utilized. The County Health Rankings & Roadmaps program is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute. Measures for this are based on a wide variety of data sources, including the Bureau of Labor Statistics, National Center for Healthcare Statistics, and Behavioral Risk Factor Surveillance System survey data, and other units of the Centers for Disease Control and Prevention, etc. This allows us to understand how each county is performing against another within the state

Health Outcomes: Healthy People 2030 focuses on health outcomes as a measure of how healthy a county is currently. This measure accounts for various factors that reflect mental and physical well-being of the community through metrics that impact both length and quality of life. In South Carolina, there are 46 counties—where the healthiest county ranks at #1, and the least healthy county ranks at #46.



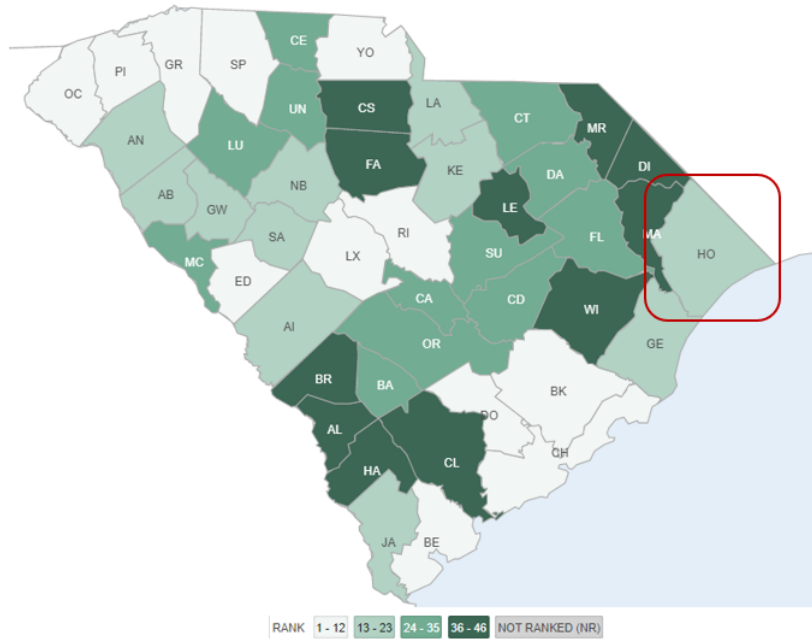
Below is a table that represents more details of the metrics that make up health outcome scores. Horry County improved on the length of life ranking from 2019 (23) to 2022 (18). The rank for the Quality of life measure remained the same.

**Horry County, SC
(1 = Best, 46 = Worst)**

	2022	2019
Health Outcomes	14	16
Length of Life	18	23
<i>*Premature Deaths</i>		
Quality of Life	13	13
<i>*Poor or Fair Health, Poor Physical Health Days, Poor Mental Health Days, Low Birthweight</i>		

Health Factors: The overall ranking in health factors represents what influences the health of a county. They are estimates of the future health of the county in comparison to other counties. The ranks are based on four types of measures: health behaviors, clinical care, social and economic, and physical environment factors.

2022 Health Factors



Horry County achieved a lower ranking by 2 spots from 2019 to 2022 for Health Factors.

	Health Outcomes 2022	Health Outcomes 2019
Horry County, SC	25	23

The overall rankings in Health Factors represent what influences the health of a county. They also serve as an estimate of the future health of counties compared to others within a given state. The healthiest county is ranked #1. The ranks are based on four types of measures: **health behaviors, clinical care, social and economic factors, and physical environment factors.**

Below is a table that represents more details of the metrics that make up health outcome scores. Horry County improved on their rankings for social & economic factors and physical environment but achieved a lower rank for health behaviors and clinical care.

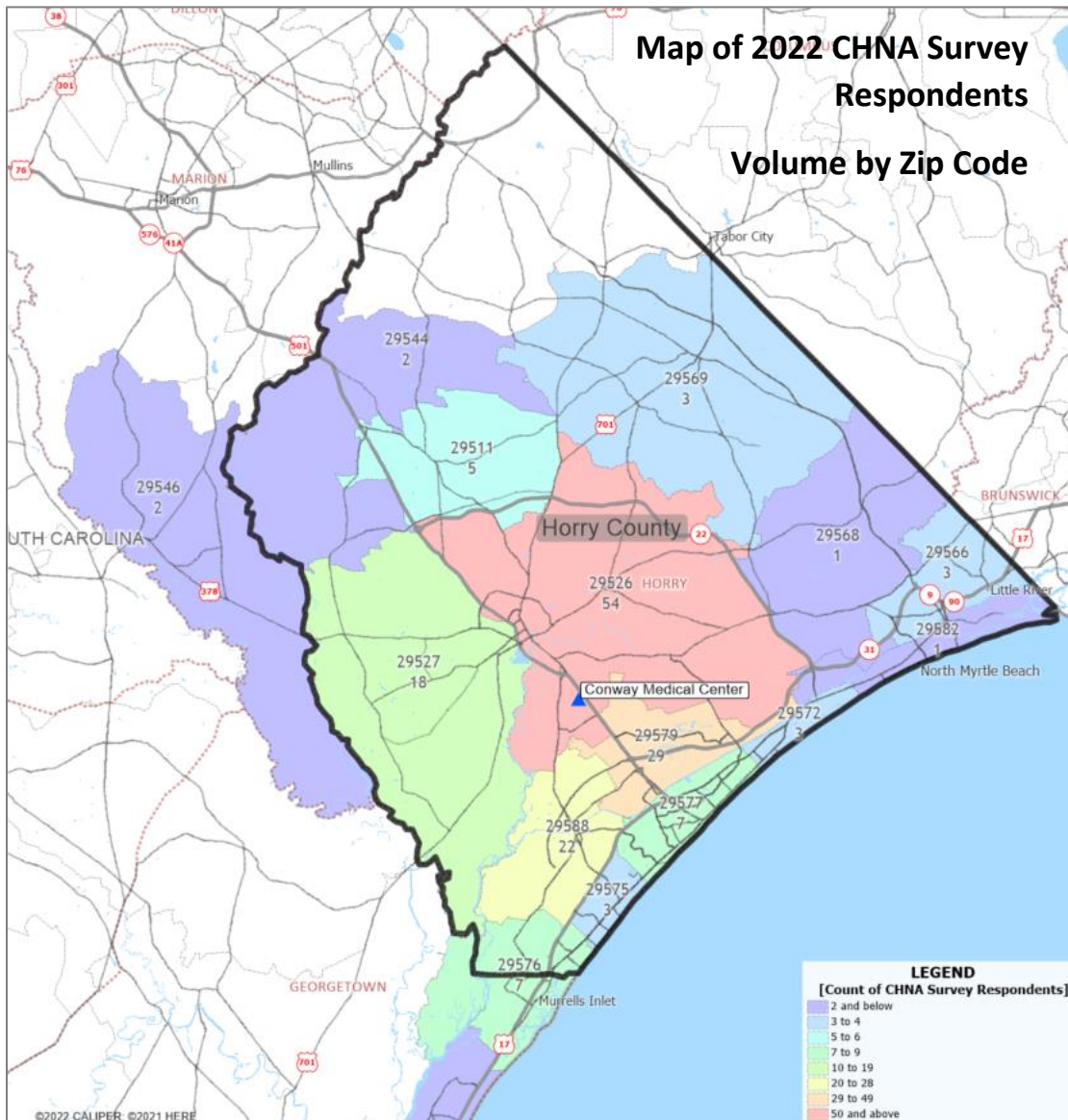
Horry County, SC
(1 = Best, 46 = Worst)

	2022	2019
Health Factors	25	23
Health Behaviors	17	16
<i>*Tobacco Use, Diet & Exercise, Alcohol & Drug Abuse, Sexual Activity</i>		
Clinical Care	34	30
<i>*Access to Care, Quality of Care</i>		
Social and Economic Factors	26	27
<i>*Education, Employment & Income, Family & Social Support, Community Safety</i>		
Physical Environment	3	13
<i>*Air & water quality, Housing and Transit</i>		

Community Input Findings

The last and most important element of the Community Needs Assessment is community input. Conway facilitated the distribution of a community health survey shared with key hospital administrators, physicians, community members, those with knowledge/expertise in public health, and those serving underserved and chronic disease populations. During this phase, the team deployed a survey to gain these community member’s knowledge.

There were 164 survey respondents who completed the survey across the community. Below is a map of the feedback distribution.



Each person participating ranked the current health of the community on a scale of 1 to 10, 10 being the best. The score after averaging the 164 respondents’ feedback was 5.29.

Respondents were asked what they viewed as the top health issues facing Horry County and its residents. They were then asked to elaborate on certain barriers, gaps, and access to care issues.

Based on the feedback provided in the Community Input phase of the CHNA, the following barriers and opportunities were identified when evaluating the health of Horry County.

Barriers

- Cost of healthcare services / personal financial barriers
- Access to healthcare provider, particularly, timely access
- Lack of health education
- Insurance coverage
- Overall access related issues
 - Includes limited facility space & quality health services

Most Preventable Health Related Issue

- Weight management / obesity
- Access to healthcare
- Chronic disease (i.e. asthma, diabetes, etc.)
- Food insecurity
- Financial barriers / insurance

Once the issues/community needs were identified and organized, a prioritization session was held with members of the Community Health Needs Assessment Steering Committee. This session resulted in the development of a Prioritization Table. The priorities were ranked based on significance of the community need, CMC's ability to impact the need, and community perceived need. This process identified the top prioritized health issues for Horry County that CMC feels it has an ability to impact at certain levels.

Prioritized 2022 Community Health Needs

Community Needs Selected	
1	Mental / Behavioral Health
2	Financial Barriers / Insurance
3	Access to Healthcare
4	Chronic Disease
5	Health Education

From this prioritization table, the CMC team identified community needs that would be the basis for the development of the implementation strategy. Based on the secondary quantitative data, community input, the needs evaluation process, and the prioritization of these needs, the following community needs have been selected for implementation.

- **Mental / Behavioral Health** – CMC has identified a need to increase access to mental health resources, treatment, and prevention for members of the Horry County community. The demand for mental health treatment is not currently being met and the breadth of providers to treat these conditions is limited. This community need has been highlighted and aggravated in COVID-19 pandemic and key exacerbating factors include social isolation, anxiety, depression, and other contributing issues.
 - *CMC acknowledges the need for increased mental health resources and treatment. CMC does not currently offer mental health services outside of acute emergent treatment and will not be addressing this community health need in the implementation plan. CMC will explore opportunities for investment and partnerships to meet this need in the future.*

- **Financial Barriers / Insurance** - Financial barriers and insurance play a major role in Horry County resident’s ability to access healthcare. Although medical services may be available throughout the county, high unemployment, lower incomes, and a lack of insurance may prohibit people from accessing or using these resources. People who have a low or fixed income are more vulnerable to competing financial priorities. These barriers

must be addressed as county and hospital resources are expended to meet the community need.

- **Access to Healthcare** – Providing better access points to healthcare in this community is vital to enhancing the quality of life for Horry County citizens. The resources that the community and Conway Medical Center provide can have a significant impact on population health outcomes. If more resources are available in the community, the social and physical environments within the community will help to promote good health for all. For Horry County, the promotion of health education, increased provider access, and insurance literacy will help to improve the overall health of the community.
- **Chronic Disease** – Chronic disease is a prioritized health need because its prevalence is prominent in the Horry County community. The poor physical health practices of individuals have likely accelerated the development of certain illnesses. Chronic conditions impacting this population include obesity, high blood pressure, diabetes, depression, heart disease, and cancer. Limited access to healthy food, poor lifestyle choices, mental health, and lack of exercise all contribute to the ongoing community health issues seen. CMC seeks to align initiatives around Chronic Disease with the community health prioritize identified by the state of South Carolina to maximize impact and align resources.
- **Health Education** – The importance of health education and literacy stems from a preventative health lens. Health literacy influences how people receive, interpret, or act on health information. Promoting health education and providing health literacy opportunities will garner a more knowledgeable community that is able to successfully find and access care, prevent certain health conditions, make informed decisions, and effectively manage the health issues that arise.

Conway Medical Center's Community Needs Assessment Steering Committee will initiate the development of implementation strategies for each health priority identified above. This implementation strategy will be executed in collaboration with community partners and health issue experts over the next three years. The following key elements will be used in developing their implementation strategy:

- Identify what other local organization are doing to address the health priority
- Develop support and participation for these approaches to address the health need
- Develop specific and measurable goals so that the effectiveness of these approaches can be measured
- Develop detailed work plans
- Communicate with the assessment team and ensure appropriate coordination with other efforts currently underway to address the issue

The team will utilize and build upon the monitoring method developed in the conclusion of the prior CHNA to provide status updates and outcome notifications of these efforts to improve community health. CMC is committed to conducting another health needs assessment in three years.

Appendix A – Data Sources

Focus Area	Measure	Description	Weight	Source	Year(s)	Top Performers	US Overall
HEALTH OUTCOMES							
Length of Life	Premature death*	Years of potential life lost before age 75 per 100,000 population (age-adjusted).	50%	National Center for Health Statistics - Mortality Files	2018-2020	5,600	7,300
Quality of Life	Poor or fair health‡	Percentage of adults reporting fair or poor health (age-adjusted).	10%	Behavioral Risk Factor Surveillance System	2019	15%	17%
	Poor physical health days‡	Average number of physically unhealthy days reported in past 30 days (age-adjusted).	10%	Behavioral Risk Factor Surveillance System	2019	3.4	3.9
	Poor mental health days‡	Average number of mentally unhealthy days reported in past 30 days (age-adjusted).	10%	Behavioral Risk Factor Surveillance System	2019	4	4.5
	Low birthweight*	Percentage of live births with low birthweight (< 2,500 grams).	20%	National Center for Health Statistics - Natality files	2014-2020	6%	8%
HEALTH FACTORS							
HEALTH BEHAVIORS							
Tobacco Use	Adult smoking‡	Percentage of adults who are current smokers (age-adjusted).	10%	Behavioral Risk Factor Surveillance System	2019	15%	16%
Diet and Exercise	Adult obesity‡	Percentage of the adult population (age 18 and older) that reports a body mass index (BMI) greater than or equal to 30 kg/m2 (age-adjusted).	5%	Behavioral Risk Factor Surveillance System	2019	30%	32%
	Food environment index	Index of factors that contribute to a healthy food environment, from 0 (worst) to 10 (best).	2%	USDA Food Environment Atlas, Map the Meal Gap from Feeding America	2019	8.8	7.8
	Physical inactivity‡	Percentage of adults age 18 and over reporting no leisure-time physical activity (age-adjusted).	2%	Behavioral Risk Factor Surveillance System	2019	23%	26%

	Access to exercise opportunities	Percentage of population with adequate access to locations for physical activity.	1%	Business Analyst, ESRI, YMCA & US Census Tigerline Files	2010 & 2021	86%	80%
Alcohol and Drug Use	Excessive drinking‡	Percentage of adults reporting binge or heavy drinking (age-adjusted).	2.5%	Behavioral Risk Factor Surveillance System	2019	15%	20%
	Alcohol-impaired driving deaths	Percentage of driving deaths with alcohol involvement.	2.5%	Fatality Analysis Reporting System	2016-2020	10%	27%
Sexual Activity	Sexually transmitted infections	Number of newly diagnosed chlamydia cases per 100,000 population.	2.5%	National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention	2019	161.8	551
	Teen births*	Number of births per 1,000 female population ages 15-19.	2.5%	National Center for Health Statistics - Natality files	2014-2020	11	19
CLINICAL CARE							
Access to Care	Uninsured	Percentage of population under age 65 without health insurance.	5%	Small Area Health Insurance Estimates	2019	6%	11%
	Primary care physicians	Ratio of population to primary care physicians.	3%	Area Health Resource File/American Medical Association	2019	1,010:1	1,310:1
	Dentists	Ratio of population to dentists.	1%	Area Health Resource File/National Provider Identification file	2020	1,210:1	1,400:1
	Mental health providers	Ratio of population to mental health providers.	1%	CMS, National Provider Identification	2021	250:01:00	350:01:00
Quality of Care	Preventable hospital stays*	Rate of hospital stays for ambulatory-care sensitive conditions per 100,000 Medicare enrollees.	5%	Mapping Medicare Disparities Tool	2019	2,233	3,767
	Mammography screening*	Percentage of female Medicare enrollees ages 65-74 that received an annual mammography screening.	2.5%	Mapping Medicare Disparities Tool	2019	52%	43%
	Flu vaccinations*	Percentage of fee-for-service (FFS) Medicare	2.5%	Mapping Medicare Disparities Tool	2019	55%	48%

		enrollees that had an annual flu vaccination.					
SOCIAL & ECONOMIC FACTORS							
Education	High school completion	Percentage of adults ages 25 and over with a high school diploma or equivalent.	5%	American Community Survey, 5-year estimates	2016-2020	94%	89%
	Some college	Percentage of adults ages 25-44 with some post-secondary education.	5%	American Community Survey, 5-year estimates	2016-2020	74%	67%
Employment	Unemployment	Percentage of population ages 16 and older unemployed but seeking work.	10%	Bureau of Labor Statistics	2020	4.00%	8.10%
Income	Children in poverty*	Percentage of people under age 18 in poverty.	7.5%	Small Area Income and Poverty Estimates	2020	9%	16%
	Income inequality	Ratio of household income at the 80th percentile to income at the 20th percentile.	2.5%	American Community Survey, 5-year estimates	2016-2020	3.7	4.9
Family and Social Support	Children in single-parent households	Percentage of children that live in a household headed by a single parent.	2.5%	American Community Survey, 5-year estimates	2016-2020	14%	25%
	Social associations	Number of membership associations per 10,000 population.	2.5%	County Business Patterns	2019	18.1	9.2
Community Safety	Violent crime	Number of reported violent crime offenses per 100,000 population.	2.5%	Uniform Crime Reporting - FBI	2014 & 2016	63	386
	Injury deaths*	Number of deaths due to injury per 100,000 population.	2.5%	National Center for Health Statistics - Mortality Files	2016-2020	61	76
PHYSICAL ENVIRONMENT							
Air and Water Quality	Air pollution - particulate matter	Average daily density of fine particulate matter in micrograms per cubic meter (PM2.5).	2.5%	Environmental Public Health Tracking Network	2018	5.9	7.5
	Drinking water violations+	Indicator of the presence of health-related drinking water violations. 'Yes'	2.5%	Safe Drinking Water Information System	2020		

		indicates the presence of a violation, 'No' indicates no violation.					
Housing and Transit	Severe housing problems	Percentage of households with at least 1 of 4 housing problems: overcrowding, high housing costs, lack of kitchen facilities, or lack of plumbing facilities.	2%	Comprehensive Housing Affordability Strategy (CHAS) data	2014-2018	9%	17%
	Driving alone to work*	Percentage of the workforce that drives alone to work.	2%	American Community Survey, 5-year estimates	2016-2020	72%	75%
	Long commute - driving alone	Among workers who commute in their car alone, the percentage that commute more than 30 minutes.	1%	American Community Survey, 5-year estimates	2016-2020	16%	37%

Focus Area	Measure	Description	Source	Year(s)
HEALTH OUTCOMES				
Length of Life	COVID-19 age-adjusted mortality	All deaths occurring between January 1, 2020 and December 31, 2020 due to COVID-19, per 100,000 population (age-adjusted).	National Center for Health Statistics - Mortality Files	2020
	Life expectancy*	Average number of years a person can expect to live.	National Center for Health Statistics - Mortality Files	2018-2020
	Premature age-adjusted mortality*	Number of deaths among residents under age 75 per 100,000 population (age-adjusted).	National Center for Health Statistics - Mortality Files	2018-2020
	Child mortality*	Number of deaths among residents under age 18 per 100,000 population.	National Center for Health Statistics - Mortality Files	2017-2020
	Infant mortality*	Number of infant deaths (within 1 year) per 1,000 live births.	National Center for Health Statistics - Mortality Files	2014-2020
Quality of Life	Frequent physical distress‡	Percentage of adults reporting 14 or more days of poor physical health per month (age-adjusted).	Behavioral Risk Factor Surveillance System	2019
	Frequent mental distress‡	Percentage of adults reporting 14 or more days of poor mental health per month (age-adjusted).	Behavioral Risk Factor Surveillance System	2019
	Diabetes prevalence‡	Percentage of adults aged 20 and above with diagnosed diabetes (age-adjusted).	Behavioral Risk Factor Surveillance System	2019
	HIV prevalence+	Number of people aged 13 years and older living with a diagnosis of human immunodeficiency virus (HIV) infection per 100,000 population.	National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention	2019

HEALTH FACTORS				
HEALTH BEHAVIORS				
Diet and Exercise	Food insecurity	Percentage of population who lack adequate access to food.	Map the Meal Gap	2019
	Limited access to healthy foods	Percentage of population who are low-income and do not live close to a grocery store.	USDA Food Environment Atlas	2019
Alcohol and Drug Use	Drug overdose deaths*	Number of drug poisoning deaths per 100,000 population.	National Center for Health Statistics - Mortality Files	2018-2020
	Motor vehicle crash deaths*	Number of motor vehicle crash deaths per 100,000 population.	National Center for Health Statistics - Mortality Files	2014-2020
Other Health Behaviors	Insufficient sleep‡	Percentage of adults who report fewer than 7 hours of sleep on average (age-adjusted).	Behavioral Risk Factor Surveillance System	2018
CLINICAL CARE				
Access to Care	Uninsured adults	Percentage of adults under age 65 without health insurance.	Small Area Health Insurance Estimates	2019
	Uninsured children	Percentage of children under age 19 without health insurance.	Small Area Health Insurance Estimates	2019
	Other primary care providers	Ratio of population to primary care providers other than physicians.	CMS, National Provider Identification	2021
SOCIAL & ECONOMIC FACTORS				
Education	High school graduation+	Percentage of ninth-grade cohort that graduates in four years.	EDFacts	2018-2019
	Disconnected youth	Percentage of teens and young adults ages 16-19 who are neither working nor in school.	American Community Survey, 5-year estimates	2016-2020
	Reading scores*+	Average grade level performance for 3rd graders on English Language Arts standardized tests	Stanford Education Data Archive	2018
	Math scores*+	Average grade level performance for 3rd graders on math standardized tests	Stanford Education Data Archive	2018
	School segregation	The extent to which students within different race and ethnicity groups are unevenly distributed across schools when compared with the racial and ethnic composition of the local population. The index ranges from 0 to 1 with lower values representing a school composition that approximates race and ethnicity distributions in the student populations within the county, and higher values representing more segregation.	National Center for Education Statistics	2020-2021
	School funding adequacy+	The average gap in dollars between actual and required spending per pupil among public school districts. Required spending is an estimate of dollars needed to achieve U.S. average test scores in each district.	School Finance Indicators Database	2019

Income	Gender pay gap	A ratio of women's median earnings to men's median earnings for all full-time, year-round workers, presented as "cents on the dollar."	American Community Survey, 5-year estimates	2016-2020
	Median household income*	The income where half of households in a county earn more and half of households earn less.	Small Area Income and Poverty Estimates	2020
	Living wage	Living wage is the hourly wage needed to cover basic household expenses plus all relevant taxes for a household of one adult and two children.	The Living Wage Calculator	2021
	Children eligible for free or reduced price lunch+	Percentage of children enrolled in public schools that are eligible for free or reduced price lunch.	National Center for Education Statistics	2019-2020
Family and Social Support	Residential segregation - Black/white	Index of dissimilarity where higher values indicate greater residential segregation between Black and white county residents.	American Community Survey, 5-year estimates	2016-2020
	Residential segregation - non-white/white	Index of dissimilarity where higher values indicate greater residential segregation between non-white and white county residents.	American Community Survey, 5-year estimates	2016-2020
	Childcare cost burden	Childcare costs for a household with two children as a percent of median household income	The Living Wage Calculator, Small Area Income and Poverty Estimates	2021 & 2020
	Childcare centers	Number of childcare centers per 1,000 population under 5 years old.	Homeland Infrastructure Foundation-Level Data (HIFLD)	2021
Community Safety	Homicides*	Number of deaths due to homicide per 100,000 population.	National Center for Health Statistics - Mortality Files	2014-2020
	Suicides*	Number of deaths due to suicide per 100,000 population (age-adjusted).	National Center for Health Statistics - Mortality Files	2016-2020
	Firearm fatalities*	Number of deaths due to firearms per 100,000 population.	National Center for Health Statistics - Mortality Files	2016-2020
	Juvenile arrests+	Rate of delinquency cases per 1,000 juveniles	Easy Access to State and County Juvenile Court Case Counts	2019
PHYSICAL ENVIRONMENT				
Housing and Transit	Traffic volume	Average traffic volume per meter of major roadways in the county.	EJSCREEN: Environmental Justice Screening and Mapping Tool	2019
	Homeownership	Percentage of owner-occupied housing units.	American Community Survey, 5-year estimates	2016-2020
	Severe housing cost burden	Percentage of households that spend 50% or more of their household income on housing.	American Community Survey, 5-year estimates	2016-2020
	Broadband access	Percentage of households with broadband internet connection.	American Community Survey, 5-year estimates	2016-2020
DEMOGRAPHICS				
All	Population	Resident population.	Census Population Estimates	2020
	% below 18 years of age	Percentage of population below 18 years of age.	Census Population Estimates	2020
	% 65 and older	Percentage of population ages 65 and older.	Census Population Estimates	2020

% non-Hispanic Black	Percentage of population self-identifying as non-Hispanic Black or African American.	Census Population Estimates	2020
% American Indian & Alaska Native	Percentage of population self-identifying as American Indian or Alaska Native.	Census Population Estimates	2020
% Asian	Percentage of population self-identifying as Asian.	Census Population Estimates	2020
% Native Hawaiian/Other Pacific Islander	Percentage of population self-identifying as Native Hawaiian or Other Pacific Islander.	Census Population Estimates	2020
% Hispanic	Percentage of population self-identifying as Hispanic.	Census Population Estimates	2020
% non-Hispanic white	Percentage of population self-identifying as non-Hispanic white.	Census Population Estimates	2020
% not proficient in English	Percentage of population that is not proficient in English.	American Community Survey, 5-year estimates	2016-2020
% female	Percentage of population that is female.	Census Population Estimates	2020
% rural	Percentage of population living in a rural area.	Census Population Estimates	2010

Violent Crime Data Sources:

- FBI Crime Data Explorer: <https://crime-data-explorer.fr.cloud.gov/pages/explorer/crime/crime-trend>

Other Health Conditions Data Sources

- CDC: <https://nccd.cdc.gov/DHDSPAtlas/?state=County>
- State Cancer Profiles: <https://statecancerprofiles.cancer.gov/index.html>